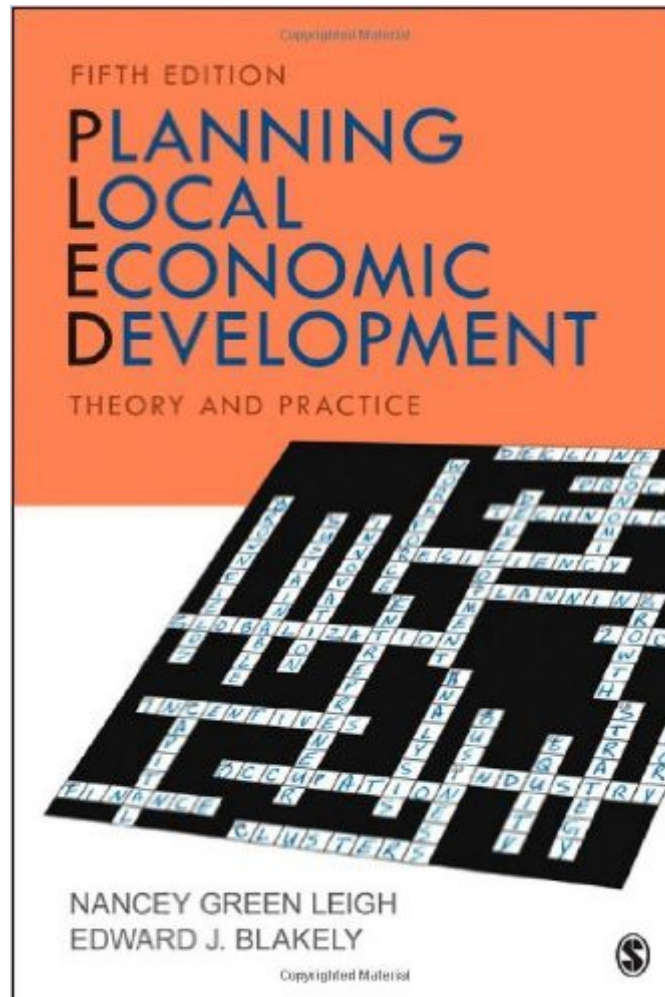


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Planning Local Economic Development: Theory And Practice



Synopsis

Since the appearance of the first edition in 1990, *Planning Local Economic Development* has been the foundation for an entire generation of practitioners and academics working in planning and policy development. Written by authors with years of academic, regional, and city planning experience, the book has been used widely in graduate economic development, urban studies, nonprofit management, and public administration courses. Now thoroughly updated for the challenges of the 21st century with deeper coverage of sustainability and resiliency, the Fifth Edition explores the theories of local economic development while addressing the issues and opportunities faced by cities, towns, and local entities in crafting their economic destinies within the global economy. Authors Nancey Green Leigh and Edward J. Blakely provide a thoroughly up-to-date exploration of planning processes, analytical techniques and data, and locality, business, and human resource development, as well as advanced technology and sustainable economic development strategies. New to the Fifth Edition: Addresses the challenges to local economic development planning posed by the weak recovery to the Great Recession Introduces social network analysis Covers the importance of urban design for local economic development success and the potential of LEED neighborhood design Expands the focus on public-private partnerships and community marketing for implementing economic development plans Offers new case studies and illustrations

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Customer Reviews

Very clear and concise, yet comprehensive enough to serve as a manual. Of all the books I've read in grad school (economic development/urban planning), this is one of the best and most useful books. I doubt the "new edition" is any better, though. I would buy the older edition if I had to buy it again, which is significantly cheaper. It said "new content with social network analysis," but there is no index item for social network analysis and I haven't found it yet in the book.

This is the bible of local economic development planning. This is the fifth edition. I have read the previous four edition and the information in this edition is worth the cost. I recommend it highly to all practitioners of economic development regardless of their years of practice. It is great information for those new to the profession as well as people like me with decades of experience.

I needed this book for a graduate class, and I will admit we didn't use it for a lot but what I did need it for in Ch. 5 & 6 it was very useful and became my bible for the second half of the semester. If you are working on an economic development plan this book would be a great resource to have.

We are using this textbook for our Community and Economic Development doctoral class this semester. So far, it is an easy read and the material presented is current. I am especially interested in the entrepreneurship section of the textbook.

I was renting the book for one semester, but I will buy it. It is very practical and if you are planning on working at local government level you will need it.

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